

PARK & MAIN					
Stalls: 84 Pay hours: 9 AM - 9 PM					
	Sept '11	YTD Total	Sept '10	YTD Total *	YTD Diff + / -
Pay Station Gross Revenue	\$ 6,860.85	\$ 54,580.80	\$ 6,410.65	\$ 43,342.75	\$ 11,238.05
Pay Station Transactions	3,185	25,487	2,781	19,344	6,143
Average time paid	2 hr 9 min	2 hr 9 min	2 hr 18 min	2 hr 14 min	-
Occupancy %	27.2%	23.5%	25.4%	19.5%	4.0%
Net revenue per stall	\$ 68.61	\$ 60.07	\$ 63.78	\$ 60.77	-\$0.70
Net revenue to owner	\$ 5,763.14	\$ 45,417.51	\$ 5,357.69	\$ 35,734.99	\$9,682.52

LAKE & CENTRAL					
Stalls: 50 Pay hours: 5 PM - 9 PM					
	Sept '11	YTD Total	Sept '10	YTD Total	YTD Diff + / -
Pay Station Gross Revenue	\$ 5,505.65	\$ 46,914.10	\$ 5,018.65	\$ 46,654.60	\$ 259.50
Pay Station Transactions	2,923	25,403	2,749	25,376	27
Average time paid	1 hr 53 min	1 hr 51 min	1 hr 50 min	1 hr 50 min	-
Occupancy %	110.1%	102.9%	100.4%	102.3%	0.6%
Net revenue per stall	\$ 96.90	\$ 91.74	\$ 88.33	\$ 91.24	\$0.51

LAKESHORE PLAZA					
Stalls: 106, Auxiliary lot 17 Pay hours: 5 PM - 9 PM					
	Sept '11	YTD Total	Sept '10	YTD Total	YTD Diff + / -
Pay Station Revenue	\$ 8,179.30	\$ 70,758.60	\$ 6,721.40	\$ 61,223.60	\$ 9,535.00
Pay Station Transactions	4,354	39,356	3,867	35,380	3,976
Average time paid	1 hr 53 min	1 hr 48 min	1 hr 44min	1 hr 45 min	-
Occupancy %	66.5%	62.5%	54.6%	54.3%	8.2%
Net revenue per stall	\$ 58.52	\$ 56.25	\$ 48.09	\$ 48.67	\$7.58

Note:

- 1) Pay Station gross revenues are from Cale's webpage. * YTD totals are low because parking began on March 1, 2010.
- 2) Park & Main month's net revenue is estimated, actuals are not available until the following month
- 3) Lake & Central and Lakeshore Plaza net revenues are estimated and based on a 12% for credit card fee
- 4) Occupancy is based on the actual revenue divided by the maximum potential revenue, because stalls could be paid for more than once, occupancy may exceed 100%